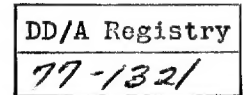


8 MAR 1977



MEMORANDUM FOR: Deputy Director for Administration
Deputy Director for Intelligence
Deputy Director for Operations
Deputy Director for Science & Technology

SUBJECT : Study of Television in CIA

1. I have asked the CIA Presentational Means Steering Panel to undertake a study of television in CIA. My principal interest is in the presentational applications of television (i.e., training, briefing, and finished intelligence). Because of the close relationship between television and motion pictures for presentational purposes, the study also should include motion picture applications.

2. The purpose of this study is to provide a survey of Agency resources currently devoted to television and motion pictures, the uses that are made of these resources, and future plans for television and motion pictures. The study also will look at options in terms of resources and the direction and organization of the Agency's effort.

3. The information required for the initial phase of this study is outlined below. I recognize that much of it already has been prepared for other purposes. Each Directorate is requested to direct their response and any questions to [REDACTED] Chairman, Presentational Means Steering Panel (room 7G00 Hqs., [REDACTED] by 31 March. Once this requested information has been absorbed, the Panel will consult further with the appropriate staffs and offices.

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--Nomenclature, quantity, location and unit cost of existing television and motion picture equipment. Equipment at domestic and foreign installations that can be used for presentational purposes also should be included.

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ADMINISTRATIVE - INTERNAL USE ONLY

SUBJECT: Study of Television in CIA

- Location, grade and duties of personnel presently engaged in television and motion picture production activities; indicate level of experience and training.
- Uses made of television and motion picture facilities to include a listing of productions.
- Future plans and objectives for the use of television and motion pictures, including uses overseas.
- Budgeted and unbudgeted television and motion picture related equipment and personnel plans through FY 1979.

~~/s/ E. H. Knoche~~

E. H. Knoche
Deputy Director of Central Intelligence

cc: Comptroller
Members of the
Steering Panel

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Next 2 Page(s) In Document Exempt

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